

# International Business

[View Online](#)

1.

Daniels, John D., Radebaugh, Lee H., Sullivan, Daniel P.: International business: environments and operations. Pearson Education, Harlow (2011).

2.

Hill, Charles W. L.: International business: competing in the global marketplace. McGraw-Hill Higher Irwin, London (2012).

3.

Ball, Donald A.: International business: the challenge of global competition. McGraw-Hill/Irwin, Boston, Mass (2008).

4.

Griffin, Ricky W., Pustay, Michael W.: International business. Prentice Hall, Upper Saddle River, NJ (2010).

5.

Rugman, Alan M., Collinson, Simon: International business. Prentice Hall Financial Times, Harlow (2009).

6.

Rugman, Alan M.: The Oxford handbook of international business. Oxford University Press, Oxford (2009).

7.

Cavusgil, S. Tamer, Knight, Gary A., Riesenberger, John R.: International business: strategy, management, and the new realities. Pearson Prentice Hall, Upper saddle River, N.J. (2008).

8.

Shenkar, Oded, Luo, Yadong: International business. Sage Publications, London (2008).

9.

Hill, Charles W. L.: Global business today. McGraw-Hill Irwin, Boston (2010).

10.

Wild, John J., Wild, Kenneth L., Han, Jerry C. Y.: International business: the challenges of globalization. Prentice Hall, Upper Saddle River, N.J. (2010).

11.

Czinkota, Michael R.: International business. Wiley, Hoboken, NJ (2009).

12.

Rugman, Alan M., Collinson, Simon: International business. Prentice Hall Financial Times, Harlow (2009).

13.

Rugman, Alan M., Lecraw, Donald J., Booth, Laurence D.: International business: firm and environment. McGraw-Hill, London (1986).

14.

Rarick, Charles A.: Cases and exercises in international business. Prentice Hall, Upper Saddle River, NJ (2003).

15.

McDonald, Frank, Burton, Fred: International business. Thomson, London (2002).

16.

Cavusgil, S. Tamer, Ghauri, Pervez N., Agarwal, Milind R.: Doing business in emerging markets: entry and negotiation strategies. Sage Publications, Thousand Oaks (2002).

17.

Mercado, Simon, Welford, Richard, Prescott, Kate: European business. Financial Times, Prentice Hall, Harlow (2001).

18.

Wall, Stuart, Rees, Bronwen, Black, Geoff: Introduction to international business. Financial Times/Prentice Hall, Harlow (2001).

19.

Bartels, Frank L., Pass, C. L.: International business: a competitiveness approach. Prentice Hall, London (2000).

20.

Rugman, Alan M., Lecraw, Donald J., Booth, Laurence D.: International business: firm and environment. McGraw-Hill, London (1986).

21.

Ketelho

"

hn, Werner: International business strategy. Butterworth Heinemann, Oxford (1993).

22.

Dawes, Brian: International business: [a European perspective]. Stanley Thornes, Cheltenham (1995).

23.

Dunning, John H., Lundan, Sarianna M.: Multinational enterprises and the global economy. Edward Elgar, Cheltenham (2008).

24.

Rugman, Alan M.: The Oxford handbook of international business. Oxford University Press, Oxford (2009).

25.

Cavusgil, S. Tamer, Ghauri, Pervez N., Agarwal, Milind R.: Doing business in emerging markets: entry and negotiation strategies. Sage Publications, Thousand Oaks (2002).

26.

Buckley, Peter J., Ghauri, Pervez N.: The internationalization of the firm. International Thomson Business Press, London (1999).

27.

Drew, John: Readings in international enterprise. [publisher not identified], LondonInternational Thomson Business Press (1997).

28.

Bartlett, Christopher A., Ghoshal, Sumantra: Managing across borders: the transnational solution. Random House Business Books, London (1998).

29.

Dunning J H: Trade, Location of Economic Activity and the Multinational Enterprise: A Search for an Eclectic Approach. In: Readings in international enterprise. [publisher not identified], LondonInternational Thomson Business Press (1997).

30.

Casson, Mark: Enterprise and competitiveness: a systems view of international business. Clarendon Press, Oxford (1995).

31.

Porter M F: The Determinants and Dynamics of National Advantage. In: Readings in international enterprise. [publisher not identified], LondonInternational Thomson Business Press (1997).

32.

Segal-Horn, Susan: The challenge of international business. Kogan Page, London (1994).

33.

Dunning, John Harry: The globalization of business: the challenge of the 1990s. Routledge, London (1993).

34.

Dunning, John H., Lundan, Sarianna M.: Multinational enterprises and the global economy. Edward Elgar, Cheltenham (2008).

35.

Porter, Michael E.: The competitive advantage of nations. Macmillan, London (1990).

36.

Dunning, J H.: International production and the multinational enterprise. Allen & Unwin, [Place of publication not identified] (1981).

37.

Hofstede, Geert H.: Culture's consequences: comparing values, behaviors, institutions, and organizations across nations. Sage Publications, London (2001).

38.

Vestergaard, Jakob: Discipline in the global economy?: international finance and the end of liberalism. Routledge, London (2009).

39.

Chakraborty, Debashis, Khan, Amir Ullah: The WTO deadlocked: understanding the dynamics of international trade. SAGE Publications, London (2008).

40.

Truman, Edwin M.: Reforming the IMF for the 21st century. Institute for International Economics, Washington, DC (2006).

41.

Fung, Hung-gay, Pei, Changhong, Zhang, Kevin H.: China and the challenge of economic globalization: the impact of WTO membership. M.E. Sharpe, Armonk, N.Y. ;aLondon (2006).

42.

Perdikis, Nicholas, Read, Robert, International Economics Study Group: The WTO and the regulation of international trade: recent trade disputes between the European Union and the United States. Edward Elgar, Cheltenham (2005).

43.

The WTO in 2003: The Rocky Road to Cancun.

44.

Hoekman, Bernard M., Kostecki, M. M., Oxford University Press: The political economy of the world trading system: the WTO and beyond. Oxford University Press, New York (2001).

45.

Stewart, Terence P.: After Doha: the changing attitude & ideas of the new WTO round. Transnational Publishers, Ardsley, NY (2002).

46.

Rugman, Alan M.: The end of globalization: [a new and radical analysis of globalization and what it means for business]. Random House Business, London (2001).

47.

Jackson, John Howard: The world trading system: law and policy of international economic relations. MIT Press, Cambridge, MA (1997).

48.

Wiener, Jarrod: Making rules in the Uruguay Round of the GATT: a study of international leadership. Dartmouth Pub. Co, Aldershot (1995).

49.

Sapir A: Regionalism and the New Theory of International Trade: Do the Bells Toll for the GATT? A European Outlook. The world economy: a quarterly journal on international economic affairs. July, (1993).

50.

Bhagwati, Jagdish N., Wincott Foundation, Institute of Economic Affairs: Free trade, 'fairness' and the new protectionism: reflections on an agenda for the World Trade Organisation. Institute of Economic Affairs for the Wincott Foundation, London (1995).

51.

Bhagwati J N: Regionalism and Multilateralism. The world economy: a quarterly journal on international economic affairs. September, (1992).

52.

Bhagwati, Jagdish N: The world trading system at risk. Harvester Wheatsheaf, Hemel Hempstead (1991).

53.

Crane, Andrew: The Oxford handbook of corporate social responsibility. Oxford University Press, Oxford (2008).

54.

Schreck, Philipp: The business case for corporate social responsibility: understanding and measuring economic impacts of corporate social responsibility. Physica-Verlag, Heidelberg (2009).

55.

Idowu, Samuel O., Leal Filho, Walter: Global practices of corporate social responsibility. Springer, Berlin (2009).

56.

May, Steve, Cheney, George, Roper, Juliet: The debate over corporate social responsibility. Oxford University Press, Oxford (2007).

57.

Hopkins, Michael: The planetary bargain: corporate social responsibility matters. Earthscan Publications, London (2003).

58.

Kotler, Philip, Lee, Nancy, Dawsonera: Corporate social responsibility: doing the most good for your company and your cause. John Wiley & Sons, Inc, Hoboken, N.J. (2005).

59.

Vogel, David, Brookings Institution, Washington, D.C., Dawsonera: The market for virtue: the potential and limits of corporate social responsibility. Brookings Institution Press, Washington, D.C. (2006).

60.

Kendall, Nigel: Good corporate governance. [publisher not identified], London (1999).

61.

Jackson, Jennifer C.: An introduction to business ethics. Blackwell, Oxford (1996).

62.

Trevin

~

o, Linda Klebe, Nelson, Katherine A.: Managing business ethics: straight talk about how to do it right. J. Wiley, Chichester (1995).

63.

Velasquez, Manuel G.: Business ethics: concepts & cases. Pearson Prentice Hall, Upper Saddle River, N.J. (2006).

64.

Donaldson, Thomas: The ethics of international business. Oxford University Press, New York (1989).