# International Business



[1]

Daniels, John D., Radebaugh, Lee H., and Sullivan, Daniel P., International business: environments and operations, 13th ed. Harlow: Pearson Education, 2011.

[2]

Hill, Charles W. L., International business: competing in the global marketplace, 9th ed. London: McGraw-Hill Higher Irwin, 2012.

[3]

Ball, Donald A., International business: the challenge of global competition, 11th ed. Boston, Mass: McGraw-Hill/Irwin, 2008.

[4]

Griffin, Ricky W. and Pustay, Michael W., International business, 6th ed. Upper Saddle River, NJ: Prentice Hall, 2010.

[5]

Rugman, Alan M. and Collinson, Simon, International business, 5th ed. Harlow: Prentice Hall Financial Times, 2009.

[6]

Rugman, Alan M., The Oxford handbook of international business, 2nd ed., vol. Oxford handbooks. Oxford: Oxford University Press, 2009.

[7]

Cavusgil, S. Tamer, Knight, Gary A., and Riesenberger, John R., International business: strategy, management, and the new realities. Upper saddle River, N.J.: Pearson Prentice Hall, 2008.

[8]

Shenkar, Oded and Luo, Yadong, International business, 2nd ed. London: Sage Publications, 2008.

[9]

Hill, Charles W. L., Global business today, 6th international ed. Boston: McGraw-Hill Irwin, 2010.

[10]

Wild, John J., Wild, Kenneth L., and Han, Jerry C. Y., International business: the challenges of globalization, 5th ed. (Global ed.). Upper Saddle River, N.J.: Prentice Hall, 2010.

[11]

Czinkota, Michael R., International business, European ed. Hoboken, NJ: Wiley, 2009.

[12]

Rugman, Alan M. and Collinson, Simon, International business, 5th ed. Harlow: Prentice Hall Financial Times, 2009.

[13]

Rugman, Alan M., Lecraw, Donald J., and Booth, Laurence D., International business: firm and environment, vol. McGraw-Hill series in management. London: McGraw-Hill, 1986.

[14]

Rarick, Charles A., Cases and exercises in international business. Upper Saddle River, NJ: Prentice Hall, 2003.

#### [15]

McDonald, Frank and Burton, Fred, International business. London: Thomson, 2002.

#### [16]

Cavusgil, S. Tamer, Ghauri, Pervez N., and Agarwal, Milind R., Doing business in emerging markets: entry and negotiation strategies. Thousand Oaks: Sage Publications, 2002.

#### [17]

Mercado, Simon, Welford, Richard, and Prescott, Kate, European business, 4th ed. Harlow: Financial Times, Prentice Hall, 2001.

#### [18]

Wall, Stuart, Rees, Bronwen, and Black, Geoff, Introduction to international business, vol. Modular texts in business and economics. Harlow: Financial Times/Prentice Hall, 2001.

## [19]

Bartels, Frank L. and Pass, C. L., International business: a competitiveness approach. London: Prentice Hall, 2000.

## [20]

Rugman, Alan M., Lecraw, Donald J., and Booth, Laurence D., International business: firm and environment, vol. McGraw-Hill series in management. London: McGraw-Hill, 1986.

#### [21]

#### Ketelho

hn, Werner, International business strategy, vol. B H contemporary business series. Oxford: Butterworth Heinemann, 1993.

### [22]

Dawes, Brian, International business: [a European perspective]. Cheltenham: Stanley Thornes, 1995.

### [23]

Dunning, John H. and Lundan, Sarianna M., Multinational enterprises and the global economy, 2nd ed. Cheltenham: Edward Elgar, 2008.

## [24]

Rugman, Alan M., The Oxford handbook of international business, 2nd ed., vol. Oxford handbooks. Oxford: Oxford University Press, 2009.

### [25]

Cavusgil, S. Tamer, Ghauri, Pervez N., and Agarwal, Milind R., Doing business in emerging markets: entry and negotiation strategies. Thousand Oaks: Sage Publications, 2002.

#### [26]

Buckley, Peter J. and Ghauri, Pervez N., The internationalization of the firm, 2nd ed. London: International Thomson Business Press, 1999.

## [27]

Drew, John, Readings in international enterprise. LondonInternational Thomson Business Press: [publisher not identified], 1997.

## [28]

Bartlett, Christopher A. and Ghoshal, Sumantra, Managing across borders: the transnational solution, 2nd ed. London: Random House Business Books, 1998.

#### [29]

Dunning J H, 'Trade, Location of Economic Activity and the Multinational Enterprise: A Search for an Eclectic Approach', in Readings in international enterprise, LondonInternational Thomson Business Press: [publisher not identified], 1997.

## [30]

Casson, Mark, Enterprise and competitiveness: a systems view of international business. Oxford: Clarendon Press, 1995.

## [31]

Porter M F, 'The Determinants and Dynamics of National Advantage', in Readings in international enterprise, LondonInternational Thomson Business Press: [publisher not identified], 1997.

## [32]

Segal-Horn, Susan, The challenge of international business, vol. Cranfield management research series. London: Kogan Page, 1994.

## [33]

Dunning, John Harry, The globalization of business: the challenge of the 1990s. London: Routledge, 1993.

## [34]

Dunning, John H. and Lundan, Sarianna M., Multinational enterprises and the global economy, 2nd ed. Cheltenham: Edward Elgar, 2008.

### [35]

Porter, Michael E., The competitive advantage of nations. London: Macmillan, 1990.

### [36]

Dunning, J H., International production and the multinational enterprise. [Place of publication not identified]: Allen & Unwin, 1981.

### [37]

Hofstede, Geert H., Culture's consequences: comparing values, behaviors, institutions, and organizations across nations, 2nd ed. London: Sage Publications, 2001.

#### [38]

Vestergaard, Jakob, Discipline in the global economy?: international finance and the end of liberalism, vol. New political economy. London: Routledge, 2009 [Online]. Available: https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://sid.kent.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780203882498

## [39]

Chakraborty, Debashis and Khan, Amir Ullah, The WTO deadlocked: understanding the dynamics of international trade. London: SAGE Publications, 2008 [Online]. Available: https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://sid.kent.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9788178299860

#### [40]

Truman, Edwin M., Reforming the IMF for the 21st century, vol. Special report. Washington, DC: Institute for International Economics, 2006.

### [41]

Fung, Hung-gay, Pei, Changhong, and Zhang, Kevin H., China and the challenge of economic globalization: the impact of WTO membership. Armonk, N.Y.; aLondon: M.E. Sharpe, 2006 [Online]. Available:

https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://sid.kent.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780765620033

## [42]

Perdikis, Nicholas, Read, Robert, and International Economics Study Group, The WTO and the regulation of international trade: recent trade disputes between the European Union and the United States. Cheltenham: Edward Elgar, 2005.

## [43]

'The WTO in 2003: The Rocky Road to Cancun'. . .

#### [44]

Hoekman, Bernard M., Kostecki, M. M., and Oxford University Press, The political economy of the world trading system: the WTO and beyond, 2nd ed. New York: Oxford University Press, 2001 [Online]. Available:

http://library.kent.ac.uk/cgi-bin/resources.cgi?url=http://www.oxfordscholarship.com/oso/public/content/economicsfinance/019829431X/toc.html

### [45]

Stewart, Terence P., After Doha: the changing attitude & ideas of the new WTO round. Ardsley, NY: Transnational Publishers, 2002.

## [46]

Rugman, Alan M., The end of globalization: [a new and radical analysis of globalization and what it means for business]. London: Random House Business, 2001.

#### [47]

Jackson, John Howard, The world trading system: law and policy of international economic relations, 2nd ed. Cambridge, MA: MIT Press, 1997.

### [48]

Wiener, Jarrod, Making rules in the Uruguay Round of the GATT: a study of international leadership. Aldershot: Dartmouth Pub. Co, 1995.

#### [49]

Sapir A, 'Regionalism and the New Theory of International Trade: Do the Bells Toll for the GATT? A European Outlook', The world economy: a quarterly journal on international economic affairs, vol. July, 1993.

## [50]

Bhagwati, Jagdish N., Wincott Foundation, and Institute of Economic Affairs, Free trade, 'fairness' and the new protectionism: reflections on an agenda for the World Trade Organisation, vol. Wincott memorial lectures. London: Institute of Economic Affairs for the Wincott Foundation, 1995.

### [51]

Bhagwati J N, 'Regionalism and Multilateralism', The world economy: a quarterly journal on international economic affairs, vol. September, 1992.

## [52]

Bhagwati, Jagdish N, The world trading system at risk. Hemel Hempstead: Harvester Wheatsheaf, 1991.

#### [53]

Crane, Andrew, The Oxford handbook of corporate social responsibility, vol. Oxford handbooks. Oxford: Oxford University Press, 2008.

#### [54]

Schreck, Philipp, The business case for corporate social responsibility: understanding and measuring economic impacts of corporate social responsibility, vol. Contributions to management science. Heidelberg: Physica-Verlag, 2009.

### [55]

Idowu, Samuel O. and Leal Filho, Walter, Global practices of corporate social responsibility. Berlin: Springer, 2009.

## [56]

May, Steve, Cheney, George, and Roper, Juliet, The debate over corporate social responsibility. Oxford: Oxford University Press, 2007.

### [57]

Hopkins, Michael, The planetary bargain: corporate social responsibility matters. London: Earthscan Publications, 2003 [Online]. Available:

http://library.kent.ac.uk/cgi-bin/resources.cgi?url=http://www.kentuk.eblib.com/patron/Full Record.aspx?p=430118

#### [58]

Kotler, Philip, Lee, Nancy, and Dawsonera, Corporate social responsibility: doing the most good for your company and your cause. Hoboken, N.J.: John Wiley & Sons, Inc, 2005 [Online]. Available:

https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://sid.kent.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780471704522

## [59]

Vogel, David, Brookings Institution, Washington, D.C., and Dawsonera, The market for virtue: the potential and limits of corporate social responsibility, Paperback edition. Washington, D.C.: Brookings Institution Press, 2006 [Online]. Available: https://www.dawsonera.com/guard/protected/dawson.jsp?name=https://sid.kent.ac.uk/shibboleth&dest=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780815790785

### [60]

Kendall, Nigel, Good corporate governance, vol. Issued as: Accountants's digest.-Issue 402. London: [publisher not identified], 1999.

#### [61]

Jackson, Jennifer C., An introduction to business ethics, vol. Introducing philosophy. Oxford: Blackwell, 1996.

#### [62]

#### Trevin

o, Linda Klebe and Nelson, Katherine A., Managing business ethics: straight talk about how

to do it right. Chichester: J. Wiley, 1995.

[63]

Velasquez, Manuel G., Business ethics: concepts & cases, 6th ed. Upper Saddle River, N.J.: Pearson Prentice Hall, 2006.

[64]

Donaldson, Thomas, The ethics of international business, vol. The Ruffin series in business ethnics. New York: Oxford University Press, 1989.