

International Business

[View Online](#)

Anon. n.d. 'The WTO in 2003: The Rocky Road to Cancun'.

Ball, Donald A. 2008. International Business: The Challenge of Global Competition. 11th ed. Boston, Mass: McGraw-Hill/Irwin.

Bartels, Frank L. and Pass, C. L. 2000. International Business: A Competitiveness Approach. London: Prentice Hall.

Bartlett, Christopher A. and Ghoshal, Sumantra. 1998. Managing across Borders: The Transnational Solution. 2nd ed. London: Random House Business Books.

Bhagwati J N. 1992. 'Regionalism and Multilateralism'. The World Economy: A Quarterly Journal on International Economic Affairs September.

Bhagwati, Jagdish N. 1991. The World Trading System at Risk. Hemel Hempstead: Harvester Wheatsheaf.

Bhagwati, Jagdish N., Wincott Foundation, and Institute of Economic Affairs. 1995. Free Trade, 'fairness' and the New Protectionism: Reflections on an Agenda for the World Trade Organisation. Vol. Wincott memorial lectures. London: Institute of Economic Affairs for the Wincott Foundation.

Buckley, Peter J. and Ghauri, Pervez N. 1999. The Internationalization of the Firm. 2nd ed. London: International Thomson Business Press.

Casson, Mark. 1995. Enterprise and Competitiveness: A Systems View of International Business. Oxford: Clarendon Press.

Cavusgil, S. Tamer, Ghauri, Pervez N., and Agarwal, Milind R. 2002a. Doing Business in Emerging Markets: Entry and Negotiation Strategies. Thousand Oaks: Sage Publications.

Cavusgil, S. Tamer, Ghauri, Pervez N., and Agarwal, Milind R. 2002b. Doing Business in Emerging Markets: Entry and Negotiation Strategies. Thousand Oaks: Sage Publications.

Cavusgil, S. Tamer, Knight, Gary A., and Riesenberger, John R. 2008. International Business: Strategy, Management, and the New Realities. Upper saddle River, N.J.: Pearson Prentice Hall.

Chakraborty, Debashis and Khan, Amir Ullah. 2008. The WTO Deadlocked: Understanding the Dynamics of International Trade. London: SAGE Publications.

- Crane, Andrew. 2008. *The Oxford Handbook of Corporate Social Responsibility*. Vol. Oxford handbooks. Oxford: Oxford University Press.
- Czinkota, Michael R. 2009. *International Business*. European ed. Hoboken, NJ: Wiley.
- Daniels, John D., Radebaugh, Lee H., and Sullivan, Daniel P. 2011. *International Business: Environments and Operations*. 13th ed. Harlow: Pearson Education.
- Dawes, Brian. 1995. *International Business: [A European Perspective]*. Cheltenham: Stanley Thornes.
- Donaldson, Thomas. 1989. *The Ethics of International Business*. Vol. The Ruffin series in business ethnics. New York: Oxford University Press.
- Drew, John. 1997. *Readings in International Enterprise*. London: International Thomson Business Press: [publisher not identified].
- Dunning, J H. 1981. *International Production and the Multinational Enterprise*. [Place of publication not identified]: Allen & Unwin.
- Dunning J H. 1997. 'Trade, Location of Economic Activity and the Multinational Enterprise: A Search for an Eclectic Approach'. in *Readings in international enterprise*. London: International Thomson Business Press: [publisher not identified].
- Dunning, John H. and Lundan, Sarianna M. 2008a. *Multinational Enterprises and the Global Economy*. 2nd ed. Cheltenham: Edward Elgar.
- Dunning, John H. and Lundan, Sarianna M. 2008b. *Multinational Enterprises and the Global Economy*. 2nd ed. Cheltenham: Edward Elgar.
- Dunning, John Harry. 1993. *The Globalization of Business: The Challenge of the 1990s*. London: Routledge.
- Fung, Hung-gay, Pei, Changhong, and Zhang, Kevin H. 2006. *China and the Challenge of Economic Globalization: The Impact of WTO Membership*. Armonk, N.Y. ;aLondon: M.E. Sharpe.
- Griffin, Ricky W. and Pustay, Michael W. 2010. *International Business*. 6th ed. Upper Saddle River, NJ: Prentice Hall.
- Hill, Charles W. L. 2010. *Global Business Today*. 6th international ed. Boston: McGraw-Hill Irwin.
- Hill, Charles W. L. 2012. *International Business: Competing in the Global Marketplace*. 9th ed. London: McGraw-Hill Higher Irwin.
- Hoekman, Bernard M., Kostecki, M. M., and Oxford University Press. 2001. *The Political Economy of the World Trading System: The WTO and Beyond*. 2nd ed. New York: Oxford University Press.
- Hofstede, Geert H. 2001. *Culture's Consequences: Comparing Values, Behaviors, Institutions, and Organizations across Nations*. 2nd ed. London: Sage Publications.

Hopkins, Michael. 2003. *The Planetary Bargain: Corporate Social Responsibility Matters*. London: Earthscan Publications.

Idowu, Samuel O. and Leal Filho, Walter. 2009. *Global Practices of Corporate Social Responsibility*. Berlin: Springer.

Jackson, Jennifer C. 1996. *An Introduction to Business Ethics*. Vol. Introducing philosophy. Oxford: Blackwell.

Jackson, John Howard. 1997. *The World Trading System: Law and Policy of International Economic Relations*. 2nd ed. Cambridge, MA: MIT Press.

Kendall, Nigel. 1999. *Good Corporate Governance*. Vol. Issued as: Accountants's digest.-Issue 402. London: [publisher not identified].

Ketelho

hn, Werner. 1993. *International Business Strategy*. Vol. B H contemporary business series. Oxford: Butterworth Heinemann.

Kotler, Philip, Lee, Nancy, and Dawsonera. 2005. *Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause*. Hoboken, N.J.: John Wiley & Sons, Inc.

May, Steve, Cheney, George, and Roper, Juliet. 2007. *The Debate over Corporate Social Responsibility*. Oxford: Oxford University Press.

McDonald, Frank and Burton, Fred. 2002. *International Business*. London: Thomson.

Mercado, Simon, Welford, Richard, and Prescott, Kate. 2001. *European Business*. 4th ed. Harlow: Financial Times, Prentice Hall.

Perdikis, Nicholas, Read, Robert, and International Economics Study Group. 2005. *The WTO and the Regulation of International Trade: Recent Trade Disputes between the European Union and the United States*. Cheltenham: Edward Elgar.

Porter M F. 1997. 'The Determinants and Dynamics of National Advantage'. in *Readings in international enterprise*. London International Thomson Business Press: [publisher not identified].

Porter, Michael E. 1990. *The Competitive Advantage of Nations*. London: Macmillan.

Rarick, Charles A. 2003. *Cases and Exercises in International Business*. Upper Saddle River, NJ: Prentice Hall.

Rugman, Alan M. 2001. *The End of Globalization: [A New and Radical Analysis of Globalization and What It Means for Business]*. London: Random House Business.

Rugman, Alan M. 2009a. *The Oxford Handbook of International Business*. Vol. Oxford handbooks. 2nd ed. Oxford: Oxford University Press.

Rugman, Alan M. 2009b. *The Oxford Handbook of International Business*. Vol. Oxford handbooks. 2nd ed. Oxford: Oxford University Press.

Rugman, Alan M. and Collinson, Simon. 2009a. International Business. 5th ed. Harlow: Prentice Hall Financial Times.

Rugman, Alan M. and Collinson, Simon. 2009b. International Business. 5th ed. Harlow: Prentice Hall Financial Times.

Rugman, Alan M., Lecraw, Donald J., and Booth, Laurence D. 1986a. International Business: Firm and Environment. Vol. McGraw-Hill series in management. London: McGraw-Hill.

Rugman, Alan M., Lecraw, Donald J., and Booth, Laurence D. 1986b. International Business: Firm and Environment. Vol. McGraw-Hill series in management. London: McGraw-Hill.

Sapir A. 1993. 'Regionalism and the New Theory of International Trade: Do the Bells Toll for the GATT? A European Outlook'. The World Economy: A Quarterly Journal on International Economic Affairs July.

Schreck, Philipp. 2009. The Business Case for Corporate Social Responsibility: Understanding and Measuring Economic Impacts of Corporate Social Responsibility. Vol. Contributions to management science. Heidelberg: Physica-Verlag.

Segal-Horn, Susan. 1994. The Challenge of International Business. Vol. Cranfield management research series. London: Kogan Page.

Shenkar, Oded and Luo, Yadong. 2008. International Business. 2nd ed. London: Sage Publications.

Stewart, Terence P. 2002. After Doha: The Changing Attitude & Ideas of the New WTO Round. Ardsley, NY: Transnational Publishers.

Trevin

o, Linda Klebe and Nelson, Katherine A. 1995. Managing Business Ethics: Straight Talk about How to Do It Right. Chichester: J. Wiley.

Truman, Edwin M. 2006. Reforming the IMF for the 21st Century. Vol. Special report. Washington, DC: Institute for International Economics.

Velasquez, Manuel G. 2006. Business Ethics: Concepts & Cases. 6th ed. Upper Saddle River, N.J.: Pearson Prentice Hall.

Vestergaard, Jakob. 2009. Discipline in the Global Economy?: International Finance and the End of Liberalism. Vol. New political economy. London: Routledge.

Vogel, David, Brookings Institution, Washington, D.C., and Dawsonera. 2006. The Market for Virtue: The Potential and Limits of Corporate Social Responsibility. Paperback edition. Washington, D.C.: Brookings Institution Press.

Wall, Stuart, Rees, Bronwen, and Black, Geoff. 2001. Introduction to International Business. Vol. Modular texts in business and economics. Harlow: Financial Times/Prentice Hall.

Wiener, Jarrod. 1995. Making Rules in the Uruguay Round of the GATT: A Study of International Leadership. Aldershot: Dartmouth Pub. Co.

Wild, John J., Wild, Kenneth L., and Han, Jerry C. Y. 2010. International Business: The Challenges of Globalization. 5th ed. (Global ed.). Upper Saddle River, N.J.: Prentice Hall.