

# International Business

[View Online](#)

---

[1]

Ball, Donald A. 2008. International business: the challenge of global competition. McGraw-Hill/Irwin.

[2]

Bartels, Frank L. and Pass, C. L. 2000. International business: a competitiveness approach. Prentice Hall.

[3]

Bartlett, Christopher A. and Ghoshal, Sumantra 1998. Managing across borders: the transnational solution. Random House Business Books.

[4]

Bhagwati J N 1992. Regionalism and Multilateralism. The world economy: a quarterly journal on international economic affairs. September, (1992).

[5]

Bhagwati, Jagdish N. et al. 1995. Free trade, 'fairness' and the new protectionism: reflections on an agenda for the World Trade Organisation. Institute of Economic Affairs for the Wincott Foundation.

[6]

Bhagwati, Jagdish N 1991. The world trading system at risk. Harvester Wheatsheaf.

[7]

Buckley, Peter J. and Ghauri, Pervez N. 1999. The internationalization of the firm. International Thomson Business Press.

[8]

Casson, Mark 1995. Enterprise and competitiveness: a systems view of international business. Clarendon Press.

[9]

Cavusgil, S. Tamer et al. 2002. Doing business in emerging markets: entry and negotiation strategies. Sage Publications.

[10]

Cavusgil, S. Tamer et al. 2002. Doing business in emerging markets: entry and negotiation strategies. Sage Publications.

[11]

Cavusgil, S. Tamer et al. 2008. International business: strategy, management, and the new realities. Pearson Prentice Hall.

[12]

Chakraborty, Debashis and Khan, Amir Ullah 2008. The WTO deadlocked: understanding the dynamics of international trade. SAGE Publications.

[13]

Crane, Andrew 2008. The Oxford handbook of corporate social responsibility. Oxford University Press.

[14]

Czinkota, Michael R. 2009. International business. Wiley.

[15]

Daniels, John D. et al. 2011. International business: environments and operations. Pearson Education.

[16]

Dawes, Brian 1995. International business: [a European perspective]. Stanley Thornes.

[17]

Donaldson, Thomas 1989. The ethics of international business. Oxford University Press.

[18]

Drew, John 1997. Readings in international enterprise. [publisher not identified].

[19]

Dunning, J H. 1981. International production and the multinational enterprise. Allen & Unwin.

[20]

Dunning J H 1997. Trade, Location of Economic Activity and the Multinational Enterprise: A Search for an Eclectic Approach. Readings in international enterprise. [publisher not identified].

[21]

Dunning, John H. and Lundan, Sarianna M. 2008. Multinational enterprises and the global economy. Edward Elgar.

[22]

Dunning, John H. and Lundan, Sarianna M. 2008. Multinational enterprises and the global economy. Edward Elgar.

[23]

Dunning, John Harry 1993. The globalization of business: the challenge of the 1990s. Routledge.

[24]

Fung, Hung-gay et al. 2006. China and the challenge of economic globalization: the impact of WTO membership. M.E. Sharpe.

[25]

Griffin, Ricky W. and Pustay, Michael W. 2010. International business. Prentice Hall.

[26]

Hill, Charles W. L. 2010. Global business today. McGraw-Hill Irwin.

[27]

Hill, Charles W. L. 2012. International business: competing in the global marketplace. McGraw-Hill Higher Irwin.

[28]

Hoekman, Bernard M. et al. 2001. The political economy of the world trading system: the WTO and beyond. Oxford University Press.

[29]

Hofstede, Geert H. 2001. Culture's consequences: comparing values, behaviors, institutions, and organizations across nations. Sage Publications.

[30]

Hopkins, Michael 2003. The planetary bargain: corporate social responsibility matters. Earthscan Publications.

[31]

Idowu, Samuel O. and Leal Filho, Walter 2009. Global practices of corporate social responsibility. Springer.

[32]

Jackson, Jennifer C. 1996. An introduction to business ethics. Blackwell.

[33]

Jackson, John Howard 1997. The world trading system: law and policy of international economic relations. MIT Press.

[34]

Kendall, Nigel 1999. Good corporate governance. [publisher not identified].

[35]

Ketelho

hn, Werner 1993. International business strategy. Butterworth Heinemann.

[36]

Kotler, Philip et al. 2005. Corporate social responsibility: doing the most good for your company and your cause. John Wiley & Sons, Inc.

[37]

May, Steve et al. 2007. The debate over corporate social responsibility. Oxford University Press.

[38]

McDonald, Frank and Burton, Fred 2002. International business. Thomson.

[39]

Mercado, Simon et al. 2001. European business. Financial Times, Prentice Hall.

[40]

Perdikis, Nicholas et al. 2005. The WTO and the regulation of international trade: recent trade disputes between the European Union and the United States. Edward Elgar.

[41]

Porter M F 1997. The Determinants and Dynamics of National Advantage. Readings in international enterprise. [publisher not identified].

[42]

Porter, Michael E. 1990. The competitive advantage of nations. Macmillan.

[43]

Rarick, Charles A. 2003. Cases and exercises in international business. Prentice Hall.

[44]

Rugman, Alan M. et al. 1986. International business: firm and environment. McGraw-Hill.

[45]

Rugman, Alan M. et al. 1986. International business: firm and environment. McGraw-Hill.

[46]

Rugman, Alan M. 2001. The end of globalization: [a new and radical analysis of globalization and what it means for business]. Random House Business.

[47]

Rugman, Alan M. 2009. The Oxford handbook of international business. Oxford University Press.

[48]

Rugman, Alan M. 2009. The Oxford handbook of international business. Oxford University Press.

[49]

Rugman, Alan M. and Collinson, Simon 2009. International business. Prentice Hall Financial Times.

[50]

Rugman, Alan M. and Collinson, Simon 2009. International business. Prentice Hall Financial Times.

[51]

Sapir A 1993. Regionalism and the New Theory of International Trade: Do the Bells Toll for the GATT? A European Outlook. The world economy: a quarterly journal on international economic affairs. July, (1993).

[52]

Schreck, Philipp 2009. The business case for corporate social responsibility: understanding and measuring economic impacts of corporate social responsibility. Physica-Verlag.

[53]

Segal-Horn, Susan 1994. The challenge of international business. Kogan Page.

[54]

Shenkar, Oded and Luo, Yadong 2008. International business. Sage Publications.

[55]

Stewart, Terence P. 2002. After Doha: the changing attitude & ideas of the new WTO round . Transnational Publishers.

[56]

The WTO in 2003: The Rocky Road to Cancun: .

[57]

Trevin

o, Linda Klebe and Nelson, Katherine A. 1995. Managing business ethics: straight talk about how to do it right. J. Wiley.

[58]

Truman, Edwin M. 2006. Reforming the IMF for the 21st century. Institute for International Economics.

[59]

Velasquez, Manuel G. 2006. Business ethics: concepts & cases. Pearson Prentice Hall.

[60]

Vestergaard, Jakob 2009. Discipline in the global economy?: international finance and the end of liberalism. Routledge.



[61]

Vogel, David et al. 2006. The market for virtue: the potential and limits of corporate social responsibility. Brookings Institution Press.

[62]

Wall, Stuart et al. 2001. Introduction to international business. Financial Times/Prentice Hall.

[63]

Wiener, Jarrod 1995. Making rules in the Uruguay Round of the GATT: a study of international leadership. Dartmouth Pub. Co.

[64]

Wild, John J. et al. 2010. International business: the challenges of globalization. Prentice Hall.